

Market Your Publications And Services with ALA Mailing Lists

Available Lists

ALA offers Membership Lists that include Personal and Organizational Members active in special interest Divisions, Sections and Round Tables. ALA Membership Lists also include foreign and Canadian addresses.

All work is normally completed within 10 working days after receipt of order.

We do not offer broker(s) commission or discounts.

Rental of ALA Membership Lists

The American Library Association grants permission to outside organizations, institutions, or individuals, to use its membership lists. Such permission is for **rental only**. The lists are not sold, and they may not be duplicated.

Prices

- **\$142/1,000** for names and addresses on a standard disk or sent as an email "attachment"
- **\$200/1,000** for names and addresses on Avery laser labels (2-up, peel-off)
- **15% discount** for ALA Corporate Members
- **20% discount** for second set run at the same time

Ordering Information

Requests should be made in writing and can be mailed or faxed in accompanied by a sample or facsimile of the piece to be mailed.

ALA reserves the right to examine the mailing piece, and to refuse the use of the lists if the usage seems, for any reason, to be undesirable.

Names and addresses are available in the following formats:

- Avery Laser Labels (2-up, peel-off)
- Tab-Separated Text Diskette
- E-mail "attachment"

Lists are run in Zip Code sequence. Specific states may be requested and membership lists can be merged and purged.

All orders are shipped via United Parcel Service, 3-day select, unless otherwise requested. Shipping charges will be added to all orders.

Minimum Charge:

- **\$142** – Standard disk or email "attachment"
- **\$200** – Avery laser (peel-off) labels
- **\$50** – keycoding (up to 8 characters)
- No charge for merging lists

How to Order

Fax or mail a sample of the mailing piece for approval, along with your order form, to:

Maribeth Chapman – Mailing Lists
American Library Association
50 East Huron Street
Chicago, IL 60611-2195

Telephone: (312) 280-2460

Fax: (312) 280-2438

E-mail: mchapman@ala.org

Estimated Label Counts – ALA Membership Lists

More than 37,000 personal (90%) and organizational (10%) member names and addresses are available. With monthly membership figures fluctuating, label counts are subject to change. The following division and sections can be merged and are available...

Order Code	List Name	Count (Est.)
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AASL	American Association of School Librarians	5,633
ELMSS	Educators of Library Media Specialists	341
ISS	Independent Schools Section	446
SPVS	Supervisors Section	193

ACRL	Assn. of College and Research Libraries	5,812
AAMES	Asian, African and Middle Eastern Section	215
AFAS	African-American Studies Librarians Section	124
ANSS	Anthropology and Sociology Section	233
ARTS	Arts Section	428
CJCLS	Community and Junior College Libraries Section	643
CLS	College Libraries Section	1,250
DLS	Distance Learning Section	641
EBSS	Education and Behavioral Sciences Section	443
IS	Instruction Section	1,818
LES	Literatures in English Section	263
LPSS	Law and Political Science Section	280
RBMS	Rare Books and Manuscripts Section	847
SEES	Slavic and East European Section	127
STS	Science and Technology Section	758
ULS	University Libraries Section	2,123
WESS	Western European Studies Section	267
WSS	Women's Studies Section	239

ALTA	Assn. for Library Trustees & Advocates	823
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ALCTS	Assn. for Lib. Collections & Technical Serv.	2,342
AS	Acquisitions Section	783
CCS	Cataloging and Classification Section	1,141
CMDS	Collection Management and Development	860
PARS	Preservation and Reformatting Section	586
SS	Serials Section	786

ALSC	Association for Library Service to Children	2,195
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ASCLA	Assn. for Specialized & Coop. Lib. Agencies	525
ICANS	Interlibrary Cooperation and Networking Section	118
ILEXS	Independent Librarians' Exchange	52
LSSPS	Libraries Serving Special Populations	173
LSSPS3	Lib. Serv. To People w/Visual or Physical Disab.	88
LSSPS4	Lib Serv To People who are Deaf/Hard of Hearing	64
LSSPS5	Library Service to the Impaired Elderly	66
LSSPS6	Library Service to Prisoners	65
SLAS	State Library Agency Section	112

LAMA	Library Administration & Management Assn.	2,536
BES	Buildings and Equipment Section	763
FRFDS	Fund Raising and Financial Development	664
HRS	Human Resources Section	744
LOMS	Library Organization and Management Section	1,141
MAES	Measurement Assessment & Evaluation Section	696
PRMS	Public Relations and Marketing Section	643
SASS	Systems and Services Section	643

LITA	Library & Information Technology Assn.	2,075
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PLA	Public Library Association	6,129
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RUSA	Reference & User Services Association	2,625
BRASS	Business Reference and Services Section	530
CODES	Collection Development and Evaluation Section	792
HS	History Section	529
MARS	Machine-Assisted Reference Services	889
RSS	Reference Services Section	693
STARS	Sharing & Transforming Access to Resrc Section	215

YALSA	Young Adult Library Services Association	2,851
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ROUND TABLES

Order Code	List Name	Count
CLENE	Continuing Library Education Network Exchange	217
EMIERT	Ethnic & Multicultural Information Exchange	360
ERT	Exhibits Round Table	375
FAFLRT	Federal & Armed Forces Librarians Round Table	174
GLBTRT	Gay, Lesbian, Bisexual and Transgendered	400
GODORT	Government Documents Round Table	503
IFRT	Intellectual Freedom Round Table	904
IRRT	International Relations Round Table	969
LHRT	Library History Round Table	304
LIRT	Library Instruction Round Table	751
LRRT	Library Research Round Table	718
LSSIRT	Library Support Staff Interests Round Table	559
MAGERT	Map and Geography Round Table	185
NMRT	New Members Round Table	1,051
SORT	Staff Organization Round Table	148
SRRT	Social Responsibilities Round Table	1,179
VRT	Video Round Table	140

ALA American Library Association

Mailing List Order Form

Terms of Payment

Check/money order enclosed

Charge to my credit card:

- American Express
 MasterCard
 Visa

Card Number _____

Expires ____/____

Signature _____

Send invoice (Terms: 30 days)

P.O. # _____

or authorized signature for billed orders.

ALA Corporate Member # _____

Format

2-up Avery laser labels (peel-off)

3.5" diskette (tab-separated text)

E-mail file (tab-separated text)

(email address: _____)

Special Instructions

Keep each list separate

Merge all lists (no duplicates)

Personal only Orgs only

U.S. only

States only (specify states) _____

Keycode lists with _____
 (up to 8 characters)

BILL TO:

Name _____

Address _____

City _____

State ____ Zip ____ Phone _____

SHIP TO:

Name _____

Address _____

City _____

State ____ Zip ____ Phone _____

Order Code/List Name	Est. Count	Price/1,000	Est. Total Cost

Estimated Subtotal \$ _____

Estimated Keycode Cost (if applicable) _____

Less 15% ALA Corporate Member Discount _____

Less 20% second use discount _____

Estimated Total Due _____

SEND THIS ORDER FORM TO:

Maribeth Chapman, Mailing Lists

American Library Association

50 East Huron Street

Chicago, IL 60611-2195 (800) 545-2433, ext. 2460

Fax: (312) 280-2438 E-mail: mchapman@ala.org

Contact: _____ Authorized Signature: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: ____ / ____ / ____ Fax: ____ / ____ E-mail: _____

American Library Association
50 East Huron Street
Chicago, Illinois 60611-2795
USA

Toll Free 800 545 2433, x2460
Direct 312 280 2460
Fax 312 280 2438
E-mail: mchapman@ala.org
<http://www.ala.org>

ALA American Library Association

I understand that the labels/file(s) that I have received from the American Library Association (ALA) are the exclusive property of the ALA and can only be used for the one-time mailing for which it was ordered from the ALA. This label list can not be reproduced or distributed to any other parties without ALA's written permission and payment of an additional fee.

Agreed to:

Company
Name: _____

By: _____

Authorized Signature

Name: _____

Typed or printed

Title: _____

Date: _____

Company
Address: _____

